

CAPABILITY STATEMENT EXPERIENCE

BRANDING & WEB DESIGN

February 2018



Capability Statement Experience

XDesigns' core service for the past 18 years has been graphic design studio for print media and evolved into graphic design for web as the nature of the industry grew in this area. Today XDesigns is a fully fledged advertising agency.

We utilise the latest Adobe Creative Suite software; InDesign, Illustrator and Photoshop to produce our cutting edge artwork that is delivered on time every time. Building brands Australia wide with a mission to consistently deliver more than what is expected.

Our experience is diverse across many service based and a wide range of product based industries.

Kumho Tyre has been our client since 2001 with services ranging from brochure designs, through to web design for their ongoing marketing campaigns.

Reference:

Work is delivered spot on first time every time. I'd recommend XDesigns to any business wanting cutting edge modern design, enthusiastic service and exceptional value.

David Basha

National Marketing Manager
Kumho Tyre Australia Pty Ltd

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Mobile: + 61 (0) 415 206 448

Email: davidbasha@kumho.com.au



Recent works:

GRAPHIC & WEB DESIGN

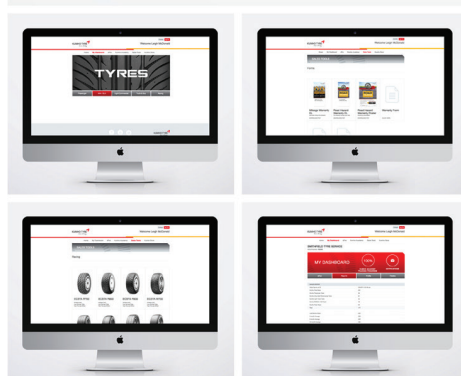
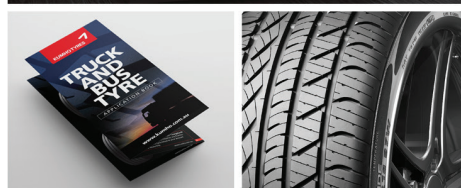
From concept design and layout, through to final artwork.

GRAPHIC DESIGN

- 5, 10 15 and 25 Years of Service Certificates
- Campaign Posters
- Truck and Bus Tyre Range Brochures
- The Kwick Guide to the Kumho Tyre Range Brochure
- Dealer McGrath Foundation Certificates
- Road Venture 4x4 Off Road Kumho Tyre Tri-fold Brochure
- Kumho Academy Training Module Brochures and PowerPoint Presentation

WEB DESIGN

- Exclusive Dealer Portal
- Web Banners for KIT Campaign
- Mobile responsive



Recent works:

GRAPHIC & WEB DESIGN

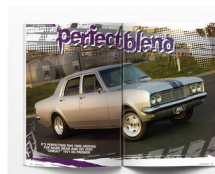
CLIENT

Street Holdens

From concept design and layout, through to final artwork.

GRAPHIC DESIGN

- Corporate branding
- Magazine advertisements



Recent works:

GRAPHIC & WEB DESIGN

CLIENT

Kar Pro

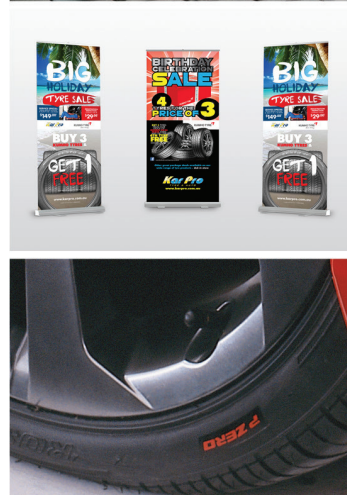
From concept design and layout, through to final artwork.

GRAPHIC DESIGN

- Corporate Branding
- Brochures / Flyers
- Posters
- Pullup Banners

WEB DESIGN

- Web Banners





THE KOOLEST KOLORS ON THE PLANET

Glamour FINE METALLICS
Black Pearls
Striping & Lettering Enamels
Dry Pearls
Ice Pearls
Designer Pearls
Glamour
Neon Colors
Flakes
NEONS

HOUSE OF KOLOR

From the blackest black and most outrageous orange, to killer kandys and plutonium pearls... all topped off with totally cosmic klear.
 House of Kolor - paint finishes with maximum visual impact.

For technical information and details of your nearest outlet, check out
www.Meguiars.com.au
 or call our help line on 1800 804 182

HOUSE OF KOLOR custom auto expo
 JULY 5 - 6 2003, SYDNEY

The biggest and the best expo of custom and modified vehicles in NSW.
 Featuring the finest Hot Rods, Street Machines, Customs and Muscle Cars from around Australia.
 Includes the Meguiar's Show Car Superstars.

Best Of Breed Final as well as the NSW Hot Rod State Title.
 Held at Meguiar's MotorEx - Sydney's motor event of the year - the House Of Kolor Custom Auto Expo is a spectacle not to be missed.
 There's so much more to see at Meguiar's.

Meguiar's "The Expo of Power and Passion" Custom & Muscle Cars, Classics & performance Vehicles as well as Motorcycles, Powerboats, Go-Karts, Trucks and the best of Australian motorsport.

In fact, if it's got a motor, you'll probably see it at Meguiar's MotorEx.

SYDNEY SHOWGROUND, OLYMPIC PARK, HOMEBUSH BAY, 5TH & 6TH JULY, 2003.
 Further details www.Meguiars.com.au

DON'T MISS IT!

THE KOOLEST KOLORS ON THE PLANET

Glamour Metallics
Black Pearls
Striping & Lettering Enamels
Dry Pearls
Ice Pearls
Designer Pearls
Glamour
Neon Colors
Flakes
NEONS

HOUSE OF KOLOR

From the blackest black and most boldest blue, to killer kandys and plutonium pearls... all topped off with totally cosmic klear.
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MAGAZINE ADVERTISEMENTS

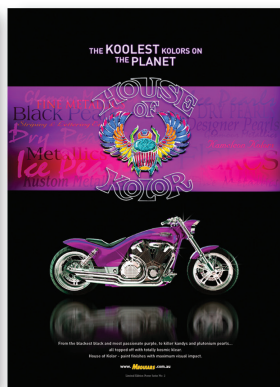




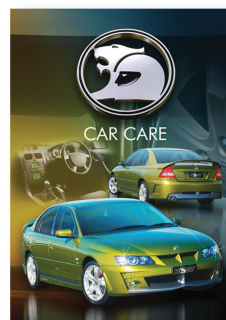
DVD COVERS



BROCHURES



POSTERS & MAGAZINE ADVERTISEMENTS



CAR CARE
DOUBLE SIDED
A4 FLYERS



CALENDARS

PACKAGING DESIGN



NEWSLETTERS





LABELS



COUNTER DISPLAY STANDS



LOGO DESIGNS



DISPLAY STANDS



PACKAGING DESIGN



PACKAGING DESIGN



THE GREATEST ADVANCE IN BRAKE ROTOR DESIGN FOR DECADES

(Introducing the new Kangaroo Paw from DBA)

REVOLUTIONARY DESIGN
DBA's new Kangaroo Paw™ features a unique design that combines the best of both worlds. It's a full-face rotor with a full-face ventilated design. The design greatly increases the cooling efficiency of the rotor, reducing brake fade and increasing brake life. It's the most advanced rotor design available.

THICKER
The Kangaroo Paw is 1.25mm thicker than standard disc rotors.

SETTING NEW STANDARDS
The new design improves brake pad and disc wear life, reduces brake fade, and increases brake life. It's the most advanced rotor design available.

AVAILABLE IN
DBA Gold
DBA Slotted
DBA Longlife

www.dba.com.au
Visit our website or phone us on
(02) 9748 4788 for a list of our national stockists.

DBA
Disc Brakes Australia

MAGAZINE ADVERTISEMENTS

THE GREATEST ADVANCE IN BRAKE ROTOR DESIGN FOR DECADES

(Introducing the new Kangaroo Paw from DBA)

KANGAROO PAW™
BEST OF BOTH WORLDS
The cooling system features the new Kangaroo Paw™, a full-face rotor with a full-face ventilated design. The design greatly increases the cooling efficiency of the rotor, reducing brake fade and increasing brake life. It's the most advanced rotor design available.

REVOLUTIONARY DESIGN
Kangaroo Paw™ is 1.25mm thicker than standard disc rotors. It's the most advanced rotor design available.

STANDARD GENERIC DESIGN
Generic Type

www.dba.com.au
Visit our website or phone us on
(02) 9748 4788 for a list of our national stockists.

DBA
Disc Brakes Australia

MAXIMUM PERFORMANCE

DBA STOPS YOU
FASTER EVERY TIME

DBA LONGLIFE
Australia's best selling replacement rotor. This ultra heavy-duty rotor offers additional durability and improved cooling power to reduce brake fade and increase brake life. It's the most advanced rotor design available.

DBA LONGLIFE SLOTTED
This ultra heavy-duty rotor offers additional durability and improved cooling power to reduce brake fade and increase brake life. It's the most advanced rotor design available.

DBA LONGLIFE GOLD
This is the best rotor on the market. Combining performance with an aggressive and powerful appearance, particularly when fitted behind a sports car. It's the most advanced rotor design available.

CONTACT US
DBA Disc Brakes Australia
Disc Brakes Australia
1200-1200-1200
1200-1200-1200
1200-1200-1200
1200-1200-1200

DBA
KANGAROO PAW
Disc Brakes Australia

New DBA 'Kangaroo Paw' the greatest advance in brake rotor design for decades

DBA
KANGAROO PAW
Disc Brakes Australia

DBA's new patented cooling system, known as the Kangaroo Paw™, is further proof that when it comes to advanced disc rotor technology, DBA is setting the standard.

The system features a series of 144 diamond and laser-cut patented cooling fins, which greatly increases the cooling efficiency of the rotor, reducing brake fade and increasing brake life. It's the most advanced rotor design available.

For maximum results, DBA's engineering team used the latest CAD technology to design the rotor, ensuring that the cooling fins are perfectly aligned and spaced.

Based on the same principle as a sports car's cooling system, the Kangaroo Paw™ rotor is designed to cool the rotor from the inside out, reducing the risk of brake fade and increasing brake life.

In short, the new rotor is cooler, faster and more durable than any other rotor on the market.

In practical terms, more powerful cooling means less brake fade and more consistent braking performance. It's the most advanced rotor design available.

The engineering of the rotor also ensures that the cooling fins are perfectly aligned and spaced, reducing the risk of brake fade and increasing brake life.

Kangaroo Paw™ rotors are available for a range of popular model vehicles, including V8, passenger and performance vehicles.

DBA
KANGAROO PAW
Disc Brakes Australia

DL BROCHURES

AUTHORISED STOCKIST

DBA
KANGAROO PAW
Disc Brakes Australia

www.dba.com.au

THE GREATEST
ADVANCE IN BRAKE
ROTOR DESIGN
FOR DECADES

POSTERS

WIN THE DBA XR8 SILVER BULLET

TO BE IN THE
RACE FOR DBA!

TRIPLE ONLY
COMPETITION

ENTER FOR A CHANCE TO WIN A DBA XR8 SILVER BULLET WORTH OVER \$50,000!

DBA
Disc Brakes Australia

WIN THE DBA XR8 SILVER BULLET

TO BE IN THE
RACE FOR DBA!

TRIPLE ONLY
COMPETITION

ENTER FOR A CHANCE TO WIN A DBA XR8 SILVER BULLET WORTH OVER \$50,000!

DBA
Disc Brakes Australia

COMPETITION
PROMOTIONAL FLYERS

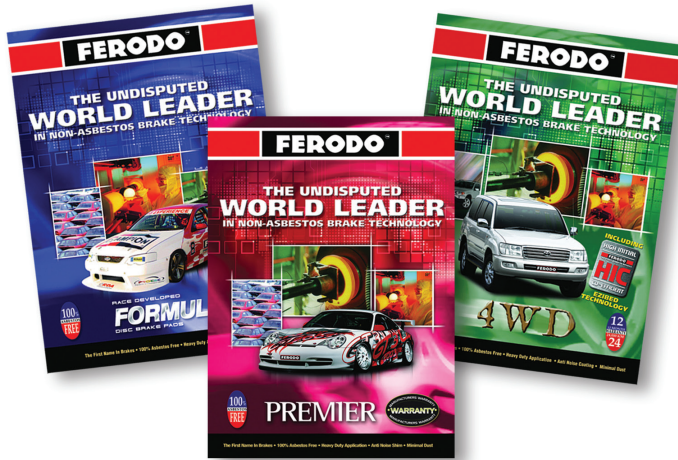




MAGAZINE ADVERTISEMENTS



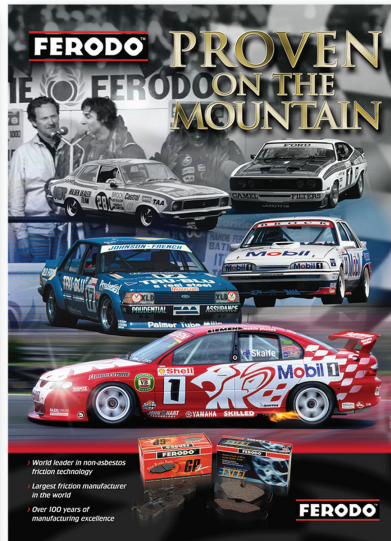
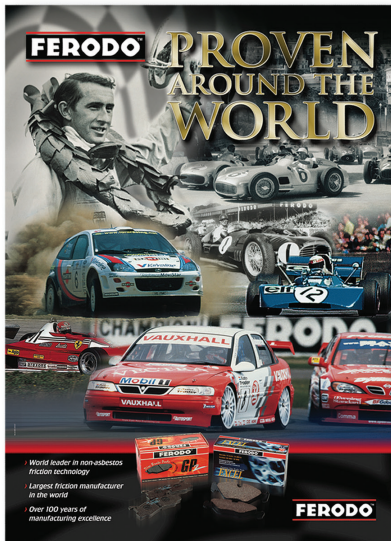
COUNTER MATS



BROCHURES



MAGAZINE ADVERTISEMENTS

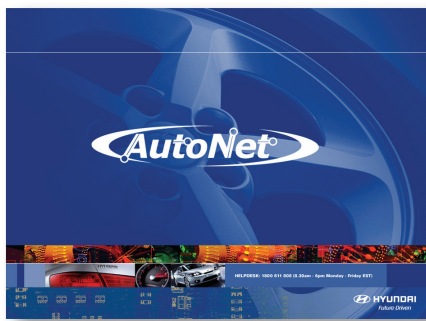


CAMPAIGN POSTERS



ROAD SHOW
ALLAN MOFFAT AND NEIL CROMPTON

FERODO™



WEBSITE DEVELOPMENT



POSTERS



CD COVER & LABELS



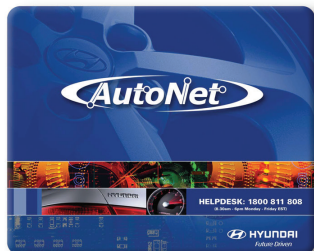
APPAREL BROCHURES



VEHICLE GRAPHICS



BROCHURES



MOUSE MATS



STICKERS



LOGO DESIGNS

