

Build YOUR Brand

BUILDING BRANDS SINCE 2000

XDesigns
ADVERTISING



At XDesigns Advertising we are committed to helping you build your brand across all marketing mediums.

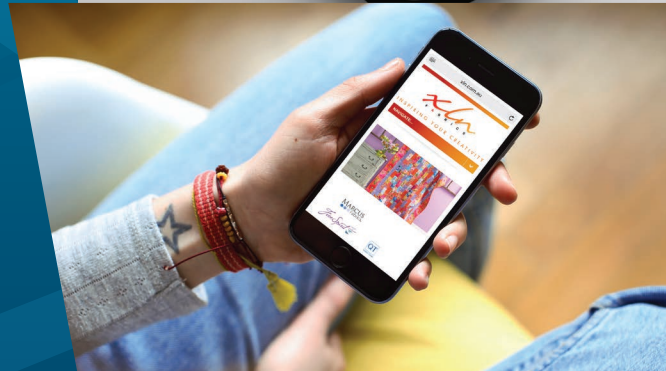
Are you a business who desires:

- Your brand to look professional
- Quick turnaround for your graphic design, web design, digital marketing and print
- Deal with one company for **ALL** your marketing needs

BUILD YOUR MARKETING PLAN

At XDesigns Advertising we can work with you to build a marketing plan and the collateral required to suit your specific requirements. We'll help you with:

- Setting a Marketing Plan tailored to your business
- Test and measure your marketing activities
- Add optional ongoing monthly accountability to ensure you reach your marketing goals



GRAPHIC DESIGN

XDesigns Advertising graphic design experts can transform your ideas into eye-catching advertising material.

Your marketing collateral will include:

- Attention-grabbing headlines
- Concise and educational copy highlighting your company's points of different
- Motivating calls to action
- Guaranteed cutting edge design that meets the mark ever time

All tied in to match your company's branding.

WEB DESIGN

Get a professional designed website online, an absolute must! Artwork design and layout, setup and web development.

From simple websites to complex projects tailored to your needs including:

- Website design
- Web hosting and content management systems (CMS)
- Mobile and tablet friendly websites
- Landing pages
- Lead magnets
- E-commerce
- Sales funnel automation



DIGITAL MARKETING

SEO

Our SEO packages are designed to give your website the best chance to reach potential customers before your competitors do.

Get monthly SEO reports, strategy reports, monthly content creation. Improve your website's SEO and visitor conversion rate.

Google Pay-Per-Click

- Increase Brand exposure online through SEM (Search Engine Marketing)

SOCIAL MEDIA

Successful social media doesn't start with a tweet or a blog post to LinkedIn, it begins with a full business evaluation – your brand, your tone, your objectives and it expands from there.

We work with the end in mind and develop a clear strategy to build your brand.

- Social media content
- Facebook paid advertising
- Instagram campaigns
- LinkedIn lead generation strategy



PRINTING

Best prices for quality printing, delivered right to your door. Advertising your business has never been so easy.

We have a packages to suit your needs

Enquire today

MARKETING AUTOMATION

Kickstart Your Automation

Need help following up new leads, keeping in touch with existing clients or simply staying organised? Struggling to deliver on promises?

Keep your customer records up to date and start automating:

- Your sales and marketing follow up process for prospects and not so regular clients
- On-boarding and welcoming new clients
- Internal processes that are repetitive

Maximise your results. **Enquire today!**



Send the right message to the right person at the right time and increase your sales conversions.

WHAT THEY SAY ABOUT US

Work is delivered spot on first time every time. I'd recommend XDesigns to any business wanting cutting edge modern design, enthusiastic service and exceptional value.

D. Basha
Kumho Tyres



Love working with XDesigns Advertising. They have made web development and SEO easy to understand and implement. I highly recommend them.

N. Burton
Mash Marketing





BUILD A MARKETING STRATEGY

**MAXIMISE YOUR
RESULTS**



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