



Graphic Design | Web Design | Branding | Print Solutions

WWW.XDESIGNS.COM.AU

DOES YOUR BRAND HIT THE MARK?

At X Designs we are committed to helping you build your brand across all marketing mediums.

Are you a business who desires:

- your brand to look professional
- quick turn around for your design, print and website needs
- deal with one company for your design needs

WHAT WE CAN DO FOR YOU

ESSENTIAL BUSINESS STARTER PACK 1

Company logo
and business card
design

PREMIUM BUSINESS STARTER PACK 2

Company logo and
complete corporate
stationery

BROCHURES 3

Promote your
business from flyer
to corporate profile
and catalogues

WEB DESIGN 4

Promote your
business online

PRINTING 5

We can manage your
project from concept
to print

BRANDING HEALTH CHECK 6

Need help? Let
us examine your
business

TAKE A CLOSER LOOK

ESSENTIAL BUSINESS STARTER PACK

- Logo Design
- Business Card
- Logo Colour Guide

Our process involves getting a detailed brief and providing you with a range of concepts integrating your ideas with ours.

Finished art is supplied in JPG, EPS, AI and PDF format with a colour guide to ensure your brand is off to a good start.

Start hitting the mark with your brand
today call us on 02 8824 5169

[Visit our Portfolio](#)

TAKE A CLOSER LOOK

PREMIUM BUSINESS STARTER PACK

2

- Logo Design
- Business Card
- Logo Colour Guide
- Letterhead
- With Compliment Slip
- Envelope

BONUS Word letterhead template + additional business card names (5)

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BROCHURE DESIGN

3

X Designs Graphic design experts can transform your ideas into eye-catching advertising material.

Your brochure will include:

- Attention-grabbing headlines
- Concise and educational copy highlighting your company's points of different
- Client testimonies
- Motivating calls to action

All tied in to match your company's branding.

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TAKE A CLOSER LOOK

WEB DESIGN

Get a professional designed website online, an **absolute must!**
Artwork design and layout, setup and web uploading.

From simple websites to complex projects tailored to your needs including:

- Website Design
- Web Hosting and Content Management Systems (CMS)
- Landing Pages
- E-newsletters
- E-commerce
- Website Updates
- Mobile and Tablet Friendly Websites
- Web Banners
- Blogs, Forums
- Videos for your Website
- Social Media - set up Twitter and Facebook and link to your Blog

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PRINTING

5

Need the job printed too?

No problem – let us quote you the best prices for quality printing, delivered right to your door. Advertising your business has never been so easy.

- Business Cards
- Letterheads
- With Compliment Slips
- Envelopes
- Presentation Folders
- Flyers
- Brochures
- Catalogues
- Posters
- and more...

TAKE A CLOSER LOOK

BRANDING HEALTH CHECK

Let us examine your business

To ensure your company is easily found by prospective customers we will:
Research and examine your current methods of branding, advertising and marketing.

1. We will examine your business
2. Match your brand with your marketing material to ensure its working for you and speaks directly to your ideal client.
3. We give you the recommendations so you can move forward and make things happen!

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HOW WE WORK

- 1. Your needs are reviewed in a complimentary Brand Session**
- 2. Projects approved? Now we Can get a brief**
- 3. Your project is sent to you for your approval**
- 4. Your feedback**
- 5. Approval**
- 6. Feel confident with your marketing material and brand position**

WHAT IS YOUR NEXT STEP?

START HITTING THE MARK WITH YOUR BRAND

Call us on **02 8824 5169** if you have any questions, and lets arrange a time to meet. We look forward to working with you!

[Visit our Website](#)

[Visit our Portfolio](#)